

BEYOND INFRASTRUCTURE FOR SUSTAINABLE URBAN LIVING

CITIES OF TOMORROW

GOES REGIONAL

14 - 18.10. (ONLINE) & 24 - 25.10.2024 (ORADEA FORTRESS)

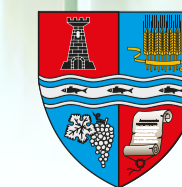


AHK

Deutsch-Rumänische
Industrie- und Handelskammer
Camera de Comerț și Industrie
Româno-Germană



econet romania



Municipiul
Oradea



ORADEA®

CITIES OF TOMORROW

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#EVENT STRUCTURE

IN 2024 CITIES OF TOMORROW GOES REGIONAL #1!

Our renowned event dedicated to the sustainable development of Romanian cities and regions is embarking on a national tour. It's time for Romania's leading cities to host this event and showcase a wide range of best practice examples. The first destination is **ORADEA**.

ROUNDTABLES

14 - 18.10. 2024
(ONLINE)

24.10.2024:

An exclusive platform for the exchange of ideas, concepts and know-how between the public and private sectors:

Leading conference for business, architecture, urban development and public administration

NEW!

Day dedicated to visiting projects and companies in Oradea and the surrounding area

25.10.2024

We invite you to explore together the achievements of Romanian cities, to discover what has been done so far and to learn about the development plans.

The triologue between public authorities, business sector and civil society moves to the center of the Romanian city.



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#OUR TOPIC



BEYOND

INFRASTRUCTURE

FOR SUSTAINABLE

URBAN LIVING

CITIES OF TOMORROW REGIONAL #1 brings to the public eye the concept of the post-infrastructure city or city beyond infrastructure. This emphasizes tackling challenges that extend simple construction and physical development, focusing on solutions and innovations that contribute to a sustainable lifestyle in the urban environment and bring added value.

“Beyond infrastructure for sustainable urban living” represents a commitment to go beyond physical infrastructure, taking a holistic approach to create sustainable and resilient cities. This involves integrating advanced technologies, promoting sustainable mobility, strategic urban planning, energy efficiency, circular economy and social equity to ensure a healthy and prosperous urban environment for future generations.

Continuity, maintenance and education are key elements for a sustainable and prosperous city.



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#OBJECTIVES

Define a sustainable maintenance plan:

We will analyse the importance of developing a sustainable maintenance plan and of the use of the measures implemented to ensure the continuity of urban development.

Exchange of best practices for public administration:

We will discuss how well planned and implemented new technologies and infrastructures can generate the much needed added value for the city and region.

Enhancing the private-public relationship/ improving public-private cooperation:

We will assess possible points of intersection between local public actors and private companies.

Informing and involving the community:

We will explore ways of informing and educating the population about new innovations, their benefits and their intelligent use.

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#FRAMEWORK

**WE INVITE YOU TO
COLLABORATE IN SHAPING
SUSTAINABLE
URBAN DEVELOPMENT
STRATEGIES FOR
ROMANIAN CITIES!**

ACTIONS:

- ▶ Measures to increase the attractiveness and competitiveness of Romania's cities,
- ▶ exploiting opportunities for economic growth,
- ▶ promoting investment opportunities,
- ▶ stimulating the collaboration of all relevant actors.

TARGET:

Creating a favorable framework to facilitate initiatives and partnerships aimed to generate concrete and effective solutions.

SUPPORT:

National and international best practice examples, renowned speakers, experienced professionals, panel discussions, round table debates, project competition, marketplace.



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#MARKETPLACE

HERE YOU WILL MEET!

- local authorities and communities with projects and ideas that facilitate collaboration with the private sector
- partner companies with solutions and technologies for cities and regions

**TAKE ADVANTAGE OF NETWORKING
BREAKS, SOCIALIZE AND DISCOVER
POTENTIAL SYNERGIES!**



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#PROJECT COMPETITION

DO YOU HAVE AN INNOVATIVE IDEA?

Submit your project or idea for sustainable urban development in one of three categories: public administration, civil society or business.

Finalist projects selected by our jury - representatives from central and local government, urban planners and architects, NGOs, journalists and international experts - will be promoted, presented and awarded at the conference.

**USE OUR PLATFORM TO SPREAD
YOUR INITIATIVES ACROSS THE
COUNTRY!**



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#ROUND TABLES

Discussions on the 10 sub-themes will take place **online** (14. - 18.10.2024) in an interactive setting.

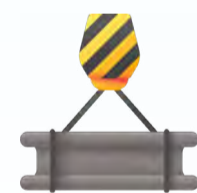
Participating in these sessions is a valuable opportunity to contribute to the identification and development of possible solutions to the topics discussed. We encourage you to get actively involved, share your knowledge and contribute to the definition of impactful solutions that will underpin future actions.



CITY SAFETY



CIRCULAR ECONOMY



CONSTRUCTION LAW



**DIGITALISATION
& CITY GOVERNANCE**



MOBILITY



**TOURISM, LIFESTYLE
& CULTURE**



**ENERGY EFFICIENCY
& MANAGEMENT**



**FINANCING
& EU FUNDS**



**RECONVERSION &
REVITALISATION**



WORK-LIFE BALANCE

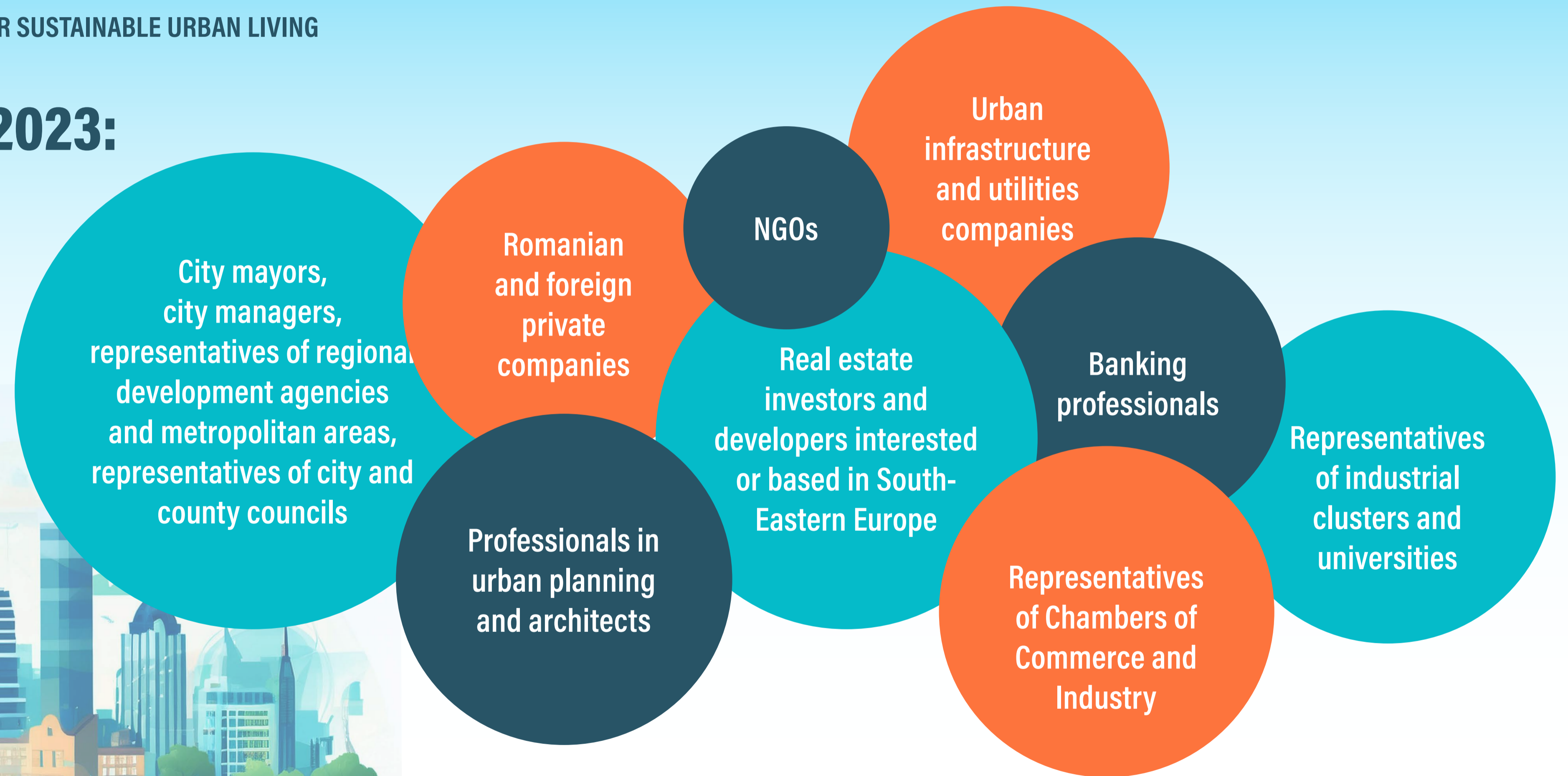
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#AUDIENCE

AUDIENCE OVERVIEW 2023:

330 PARTICIPANTS



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#DETAILS & PRICES

ONLINE: 14.-18.10.2024

ON-SITE: 24.- 25.10.2024



English-Romanian
simultaneous interpretation

Presence	1 participant	2 participants	3 participants
ONLINE (only roundtables)	79 EUR + TVA	117 EUR + TVA	155 EUR + TVA
HYBRID (online roundtables + physical presence at the main event)	155 EUR + TVA	235 EUR + TVA	295 EUR + TVA

Members of AHK Romania: additional 20% off

Members of partner institutions: additional 10% off

Student ticket: 15 EUR + VAT

Early bird (until 20.09.2024): additional 20% off

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#AHK COMMUNITY

Best Practice

Sustainability

Members

Circular Economy

Supporting Investors

Smart City

Efficiency

Openness

Involvement

Energy

Collaboration

Investment

Real Estate

Business Opportunities

Learning

Digitalization

Vocational Education



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SPONSORSHIP

- ✓ 1 or 2 company representatives as moderators of a roundtable of choice
- ✓ Possibility of a reference quote in the follow-up brochure
- ✓ Company logo on the event banner on the AHK Romania homepage (September & October 2024)
- ✓ Physical company booth at the event venue, on 24.10.2024 (in agreement with the organizers and depending on the logistics)
- ✓ Possibility to have a jury member in the project competition

- ✓ Highlighted company logo on the banner ad in magazines, business & news websites
- ✓ Company logo on the screen in the conference room (in agreement with the organizers)
- ✓ Possibility to play a corporate video & company logo on our displays during the event in the foyer

- ✓ Company logo on the event page of AHK Romania (website where guests register and can download the presentations & photos after the event), after signing the contract
- ✓ Company name mentioned as sponsor in the AHK newsletters (September & October 2024. Reach: over 1.000 contacts)
- ✓ Highlighted logo on the joint banner with all sponsors in the conference room and foyer
- ✓ Highlighted logo on the event's agenda
- ✓ Highlighted logo in the printed and electronic version of the follow-up brochure

BRONZE SPONSORS

SILVER SPONSORS

GOLD SPONSORS



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#CONTACT

CONTACT US

If you want to support the event, if you need additional information or if you just want to chat with us about the things that matter!



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