

BEYOND INFRASTRUCTURE FOR SUSTAINABLE URBAN LIVING

# CITIES OF TOMORROW

GOES REGIONAL

14 - 18.10. (ONLINE) & 24 - 25.10.2024 (ORADEA FORTRESS)

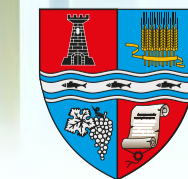


AHK

Deutsch-Rumänische  
Industrie- und Handelskammer  
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# CITIES OF TOMORROW

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**#EVENT STRUCTURE**

## IN 2024 CITIES OF TOMORROW GOES REGIONAL #1!

Our renowned event dedicated to the sustainable development of Romanian cities and regions is embarking on a national tour. It's time for Romania's leading cities to host this event and showcase a wide range of best practice examples. The first destination is **ORADEA**.

### ROUNDTABLES



**14 - 18.10. 2024**  
**(ONLINE)**



**24.10.2024:**

An exclusive platform for the exchange of ideas, concepts and know-how between the public and private sectors:

Leading conference for business, architecture, urban development and public administration



**NEW!**

Day dedicated to visiting projects and companies in Oradea and the surrounding area

**25.10.2024**

We invite you to explore together the achievements of Romanian cities, to discover what has been done so far and to learn about the development plans.



**The triologue between public authorities, business sector and civil society moves to the center of the Romanian city.**

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**#OUR TOPIC**



**BEYOND**

**INFRASTRUCTURE**

**FOR SUSTAINABLE**

**URBAN LIVING**

**CITIES OF TOMORROW REGIONAL #1** brings to the public eye the concept of the post-infrastructure city or city beyond infrastructure. This emphasizes tackling challenges that extend simple construction and physical development, focusing on solutions and innovations that contribute to a sustainable lifestyle in the urban environment and bring added value.

“Beyond infrastructure for sustainable urban living” represents a commitment to go beyond physical infrastructure, taking a holistic approach to create sustainable and resilient cities. This involves integrating advanced technologies, promoting sustainable mobility, strategic urban planning, energy efficiency, circular economy and social equity to ensure a healthy and prosperous urban environment for future generations.

Continuity, maintenance and education are key elements for a sustainable and prosperous city.



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**#OBJECTIVES**

## Define a sustainable maintenance plan:

We will analyse the importance of developing a sustainable maintenance plan and of the use of the measures implemented to ensure the continuity of urban development.

## Exchange of best practices for public administration:

We will discuss how well planned and implemented new technologies and infrastructures can generate the much needed added value for the city and region.

## Enhancing the private-public relationship/ improving public-private cooperation:

We will assess possible points of intersection between local public actors and private companies.

## Informing and involving the community:

We will explore ways of informing and educating the population about new innovations, their benefits and their intelligent use.

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**#FRAMEWORK**

**WE INVITE YOU TO  
COLLABORATE IN SHAPING  
SUSTAINABLE  
URBAN DEVELOPMENT  
STRATEGIES FOR  
ROMANIAN CITIES!**

## **ACTIONS:**

- ▶ Measures to increase the attractiveness and competitiveness of Romania's cities,
- ▶ exploiting opportunities for economic growth,
- ▶ promoting investment opportunities,
- ▶ stimulating the collaboration of all relevant actors.

## **TARGET:**

**Creating a favorable framework to facilitate initiatives and partnerships aimed to generate concrete and effective solutions.**

## **SUPPORT:**

**National and international best practice examples, renowned speakers, experienced professionals, panel discussions, round table debates, project competition, marketplace.**



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**#MARKETPLACE**

## HERE YOU WILL MEET!

- local authorities and communities with projects and ideas that facilitate collaboration with the private sector
- partner companies with solutions and technologies for cities and regions

**TAKE ADVANTAGE OF NETWORKING  
BREAKS, SOCIALIZE AND DISCOVER  
POTENTIAL SYNERGIES!**



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**#PROJECT COMPETITION**

## DO YOU HAVE AN INNOVATIVE IDEA?

Submit your project or idea for sustainable urban development in one of three categories: public administration, civil society or business.

Finalist projects selected by our jury - representatives from central and local government, urban planners and architects, NGOs, journalists and international experts - will be promoted, presented and awarded at the conference.

**USE OUR PLATFORM TO SPREAD  
YOUR INITIATIVES ACROSS THE  
COUNTRY!**



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**#ROUND TABLES**

Discussions on the 10 sub-themes will take place **online** (14. - 18.10.2024) in an interactive setting.

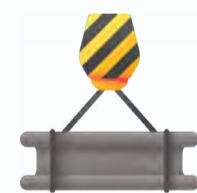
Participating in these sessions is a valuable opportunity to contribute to the identification and development of possible solutions to the topics discussed. We encourage you to get actively involved, share your knowledge and contribute to the definition of impactful solutions that will underpin future actions.



**CITY SAFETY**



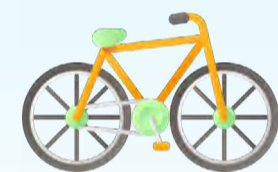
**CIRCULAR ECONOMY**



**CONSTRUCTION LAW**



**DIGITALISATION  
& CITY GOVERNANCE**



**MOBILITY**



**TOURISM, LIFESTYLE  
& CULTURE**



**ENERGY EFFICIENCY  
& MANAGEMENT**



**FINANCING  
& EU FUNDS**



**RECONVERSION &  
REVITALISATION**



**WORK-LIFE BALANCE**



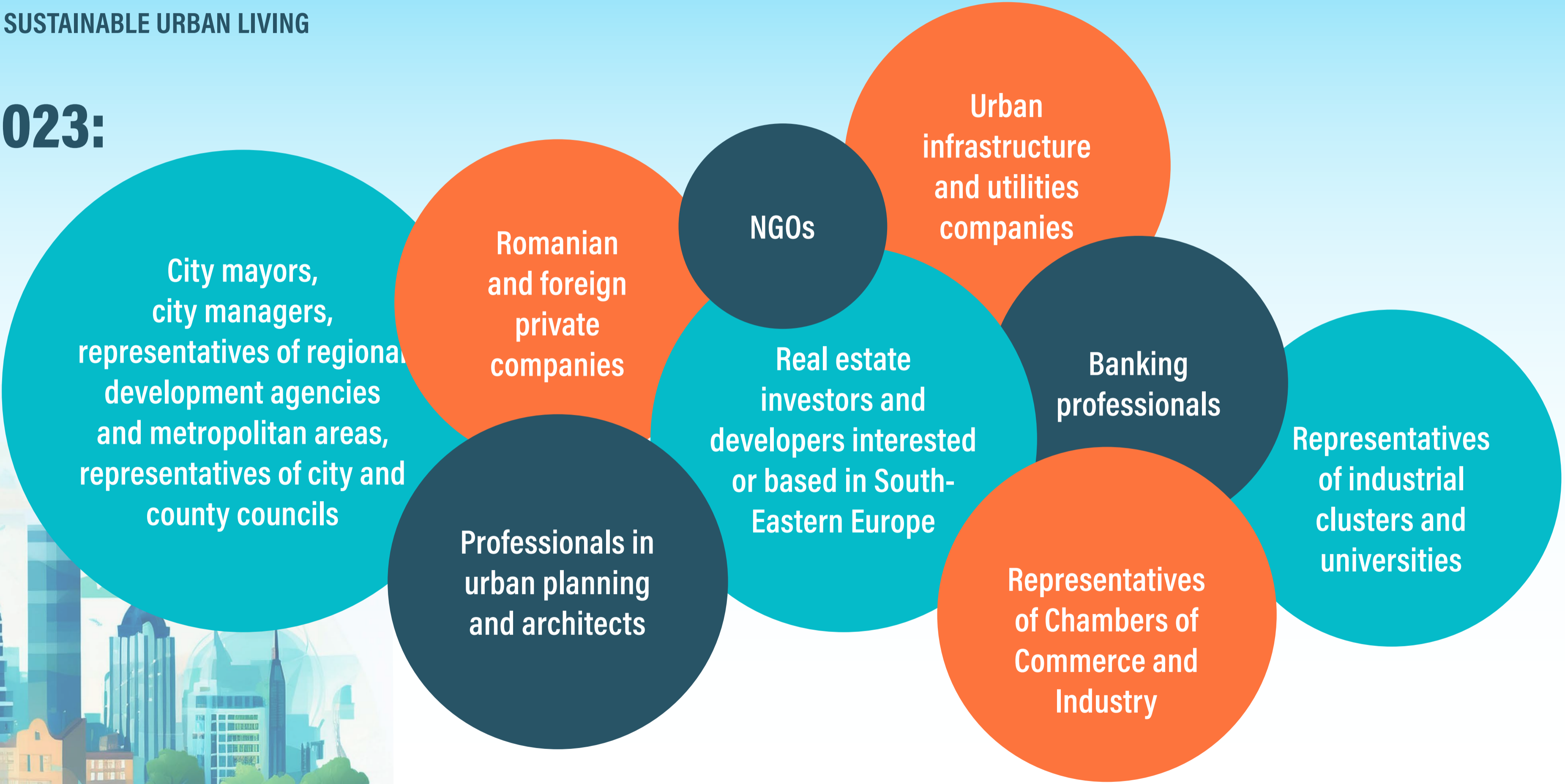
# CITIES OF TOMORROW

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**#AUDIENCE**

## AUDIENCE OVERVIEW 2023:

**330 PARTICIPANTS**



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## #DETAILS & PRICES

**ONLINE: 14.-18.10.2024**

**ON-SITE: 24.- 25.10.2024**



English-Romanian  
simultaneous interpretation

| Presence   | 1<br>participant | 2<br>participants | 3<br>participants |
|--|------------------|-------------------|-------------------|
| <b>ONLINE</b> (only roundtables)   | 79 EUR + TVA     | 117 EUR + TVA     | 155 EUR + TVA     |
| <b>HYBRID</b> (online roundtables +<br>physical presence at the main<br>event) | 155 EUR + TVA    | 235 EUR + TVA     | 295 EUR + TVA     |

Members of AHK Romania: additional 20% off

Members of partner institutions: additional 10% off

Student ticket: 15 EUR + VAT

Early bird (until 20.09.2024): additional 20% off

# CITIES OF TOMORROW

BEYOND INFRASTRUCTURE **GOES REGIONAL** FOR SUSTAINABLE URBAN LIVING

**#AHK COMMUNITY**

Best Practice

**Sustainability**

Members

**Circular Economy**

**Supporting Investors**

**Smart City**

Efficiency

**Openness**

Involvement

**Energy**

Collaboration

**Investment**

**Real Estate**

Business Opportunities

**Learning**

**Digitalization**

Vocational Education



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# SPONSORSHIP

- ✓ 1 or 2 company representatives as moderators of a roundtable of choice
- ✓ Possibility of a reference quote in the follow-up brochure
- ✓ Company logo on the event banner on the AHK Romania homepage (September & October 2024)
- ✓ Physical company booth at the event venue, on 24.10.2024 (in agreement with the organizers and depending on the logistics)
- ✓ Possibility to have a jury member in the project competition

- ✓ Highlighted company logo on the banner ad in magazines, business & news websites
- ✓ Company logo on the screen in the conference room (in agreement with the organizers)
- ✓ Possibility to play a corporate video & company logo on our displays during the event in the foyer

- ✓ Company logo on the event page of AHK Romania (website where guests register and can download the presentations & photos after the event), after signing the contract
- ✓ Company name mentioned as sponsor in the AHK newsletters (September & October 2024. Reach: over 1.000 contacts)
- ✓ Highlighted logo on the joint banner with all sponsors in the conference room and foyer
- ✓ Highlighted logo on the event's agenda
- ✓ Highlighted logo in the printed and electronic version of the follow-up brochure

**BRONZE SPONSORS**

**SILVER SPONSORS**

**GOLD SPONSORS**



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**#CONTACT**

## CONTACT US

If you want to support the event, if you need additional information or if you just want to chat with us about the things that matter!



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