

**TIMIȘOARA | 23–24 OCTOBER 2025**  
**CINEMA STUDIO, TIMIȘOARA**

Event organized by:



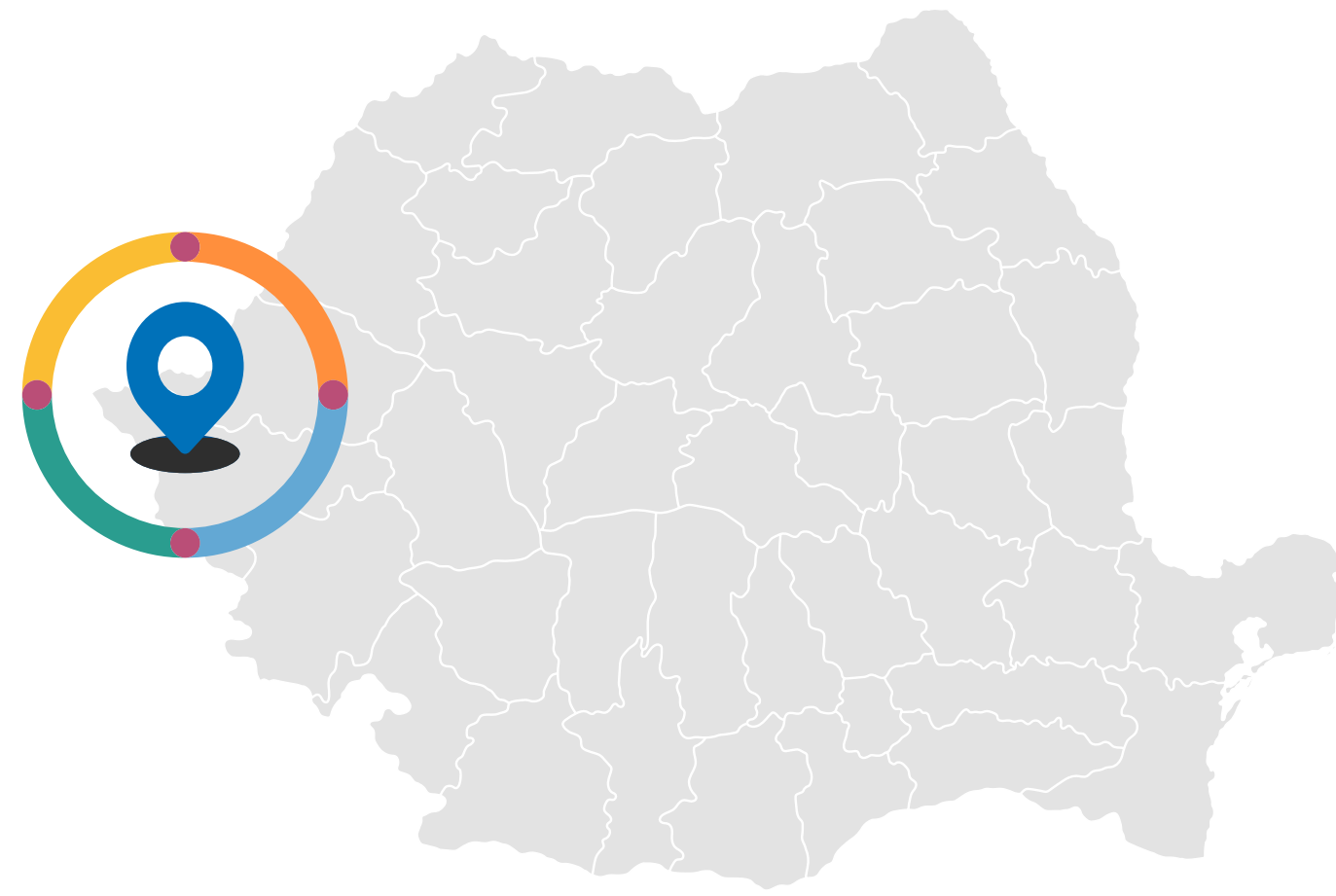
# **t** Cities of **orror**

**Liveable cities: People, Skills & Innovation**



With the support of:





### In 2025, we continue the national tour: **CITIES of TOMORROW goes to TIMIȘOARA!**

Our renowned event dedicated to the sustainable development of cities and regions in Romania continues its national tour.

We continue to explore best practices in more and more cities across Romania, offering them the opportunity to showcase their successes and highlight their development potential.

The next destination is **TIMIȘOARA**.

The dialogue between public authorities, the business environment, and civil society moves to the heart of the Romanian city.



Liveable cities: People, Skills & Innovation

Don't miss it:



**Roundtables**  
[online & on-site]

**Top conference**  
for the business environment, architecture, urban development, and public administration.

An exclusive platform for the exchange of ideas, concepts, and know-how between the public and private sectors.

**Visiting projects and companies from Timișoara.**

We invite you to explore together the successes of Romanian cities, to discover what has been achieved so far, and to learn about their future development plans.





**Sustainable urban development** is not limited to creating ecological infrastructures, but also involves promoting a culture of innovation and collaboration between authorities, the business environment, and citizens. **Innovative urban planning** not only addresses current needs but also actively involves residents, giving them the opportunity to contribute to shaping a better urban environment.

**Innovation**, on the other hand, provides the tools and technologies necessary to make cities smarter, more efficient, and more sustainable. Innovation plays a key role in creating efficient and sustainable cities. The integration of technology, such as IoT systems (Internet of Things), data analysis, and smart infrastructure, can make cities more efficient in terms of energy consumption, waste management, and transportation.

**Such digital tools help engage citizens in governance, enable quality services, and encourage active participation in the decision-making process.**



**1. Exchange of best practices for public administration:**

We will analyze how new technologies and well-planned and implemented infrastructures can bring the essential added value for the development of cities and regions.



**2. Strengthening the public-private relationship / improving public-private cooperation:**

We will evaluate potential intersections between local public actors and private companies.



**3. Building informed and connected communities:**

We will explore ways to inform and educate the population about new innovations, their benefits, and how to use them intelligently.

**WE INVITE YOU TO COLLABORATE IN SHAPING SUSTAINABLE URBAN DEVELOPMENT STRATEGIES FOR ROMANIAN CITIES!**

### TARGET:

Creating a favorable framework to facilitate initiatives and partnerships aimed at generating concrete and effective solutions.



### ACTIONS:

- Measures to increase the attractiveness and competitiveness of Romanian cities
- Exploiting opportunities for economic growth
- Promoting investment opportunities
- Stimulating collaboration among all relevant actors.

### SUPPORT:

National and international examples of best practices, renowned speakers, experienced professionals, panel discussions, roundtable debates, project competitions, marketplace



# At the marketplace you will meet:

- local authorities and communities with projects and ideas that facilitate collaboration with the private sector
- partner companies with solutions and technologies for cities and regions

Take advantage of networking breaks,  
socialize and discover potential synergies!





**Discussions on the 9 sub-themes will take place online and on-site in an interactive setting.** The schedule of the roundtable sessions will be announced soon.

Participating in these sessions is a valuable opportunity to contribute to the identification and development of possible solutions to the topics discussed. We encourage you to get actively involved, share your knowledge and contribute to the definition of impactful solutions that will underpin future actions.



Liveable cities: People, Skills & Innovation



**City Safety**



**Circular economy**



**Construction Law**



**Tourism, Lifestyle  
& Culture**



**Digitalisation &  
City Governance**



**Mobility**



**Energy Efficiency &  
Energy Management**



**Financing &  
EU funds**



**Reconversion &  
Revitalisation**

# Do you have an innovative idea?

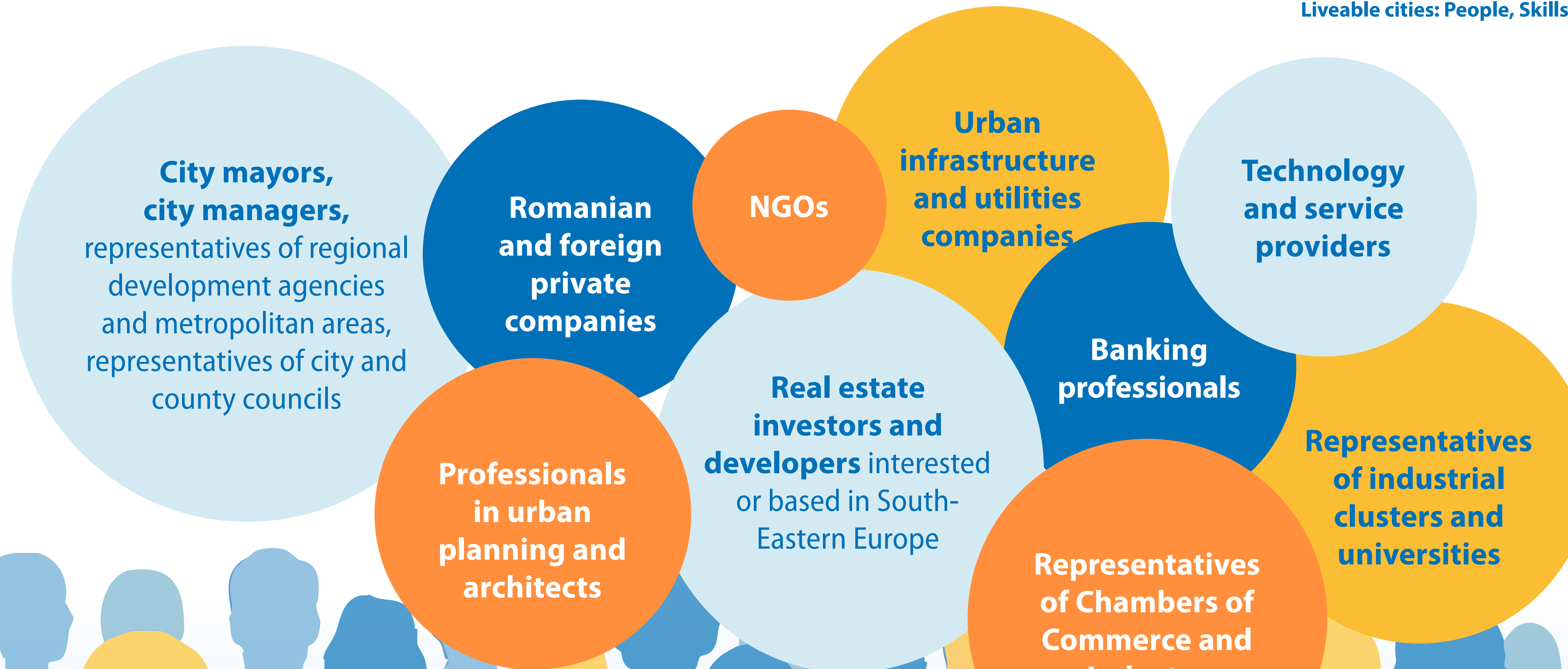
Submit your project or idea for sustainable urban development in one of three categories:  
**public administration, civil society or business.**

Finalist projects selected by our jury - representatives from central and local government, urban planners and architects, NGOs, journalists and international experts - will be promoted, presented and awarded at the conference.

**Use our platform to spread your initiatives across the country!**



**140** participants:  
[edition 2024, Oradea]



**Roundtables:** The schedule of the roundtable sessions will be announced soon.

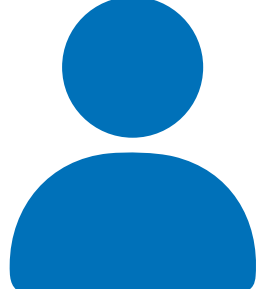




Liveable cities: People, Skills & Innovation

**Event on-site, Timișoara: 23. – 24.10.2025**



English-Romanian simultaneous interpretation

	<b>PRESENCE</b>	 <b>1</b> participant	 <b>2</b> participants	 <b>3</b> participants
<b>ONLINE</b> (only roundtables)		<b>82 EUR + VAT</b>	<b>122 EUR + VAT</b>	<b>159 EUR + VAT</b>
<b>HYBRID</b> (online roundtables + physical presence at the main event)		<b>159 EUR + VAT</b>	<b>239 EUR + VAT</b>	<b>295 EUR + VAT</b>

Members of AHK Romania: **additional 20% off**

Members of partner institutions: **additional 10% off**

Student ticket: **15 EUR + VAT**

Early bird (until 15.08.2025): **additional 20% off**



**Circular Economy** **Supporting**  
**Best Practices** Learning **Investors**  
Collaboration **Sustainability**  
**Real Estate** **Smart City** **Energy**  
Vocational Education **Digitalization** Involvement  
**Openness** Business Opportunities  
Investment **Efficiency** **Members**

**GOLD SPONSORS**

- 1 or 2 company representatives as moderators of a roundtable of choice
- Possibility of a reference quote in the follow-up brochure
- Company logo on the event banner on the AHK Romania homepage (August, September & October, November 2025)
- Physical company booth at the event venue, on 23.10.2025 (in agreement with the organizers and depending on the logistics)
- Possibility to have a jury member in the project competition

**SILVER SPONSORS**

- Highlighted company logo on the banner ad in magazines, business & news websites
- Company logo on the screen in the conference room (in agreement with the organizers)
- Possibility to play a corporate video & company logo on our displays during the event in the foyer

**BRONZE SPONSORS**

- Company logo on the event page of AHK Romania (website where guests register and can download the presentations & photos after the event), after signing the contract
- Company name mentioned as sponsor in the AHK newsletters (August, September & October, November 2025. Reach: over 1.000 contacts)
- Highlighted logo on the joint banner with all sponsors in the conference room and foyer
- Highlighted logo on the event's agenda
- Highlighted logo in the printed and electronic version of the follow-up brochure

## Contact us

if you want to support the event, if you need additional information or if you just want to chat with us about the things that matter!



**Mariana Ciotău**

Senior Consultant,  
Team Leader Green Tech & Tax and Legal  
Tel: +40 751 038 838  
ciotau.mariana@ahkrumaenien.ro



**AHK**

Deutsch-Rumänische  
Industrie- und Handelskammer  
Camera de Comerț și Industrie  
Româno-Germană